

**TRT GOLD**

AFFILIATE PARTNER PROGRAM

# Onboarding *Packet.*

Everything you need to start earning with TRT GOLD.

**BODY TONIC, LLC**

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SECTION 01

## Welcome to TRT GOLD Partners

You're now part of a high-performance network helping people optimize energy, confidence, and longevity—while getting paid for real results.

TRT GOLD is a premium hormone optimization platform powered by licensed medical providers, advanced lab testing, and personalized treatment plans. We don't rely on ads—we grow through trusted voices like you.

SECTION 02

## What You're Promoting

**Positioning is everything.** You are **NOT** promoting "testosterone." You are promoting:

- Hormone optimization
- Energy, focus, and recovery
- Confidence and performance
- Lab-based health insights

**Core offer included with every patient:**

- 1:1 provider consultation
- Comprehensive lab review
- Personalized treatment plan
- Ongoing medical support

SECTION 03

## How You Get Paid

Action	Payout
Approved patient	\$50
20 patients / month bonus	+\$500
50 patients / month bonus	+\$2,000

**Payouts:** Weekly via ACH or PayPal. **Tracking:** Unique affiliate link + optional custom discount code.

## SECTION 04

## Your Unique Link + Code

- A personalized tracking link
- A discount code (example: **TRT50**)

**Example:** [www.trtgold.com/yourname](http://www.trtgold.com/yourname)

Every click, consult, and conversion is tracked automatically.

## SECTION 05

## What Content Works — Top Performing Angles

### 1. Personal Story

*“I had no idea my hormones were off until I did this...”*

### 2. Educational

*“3 signs your energy issues might not be normal.”*

### 3. Curiosity Hook

*“My labs showed something I wasn’t expecting...”*

### 4. Transformation

*“What changed after I fixed my hormones.”*

SECTION 06

## What NOT to Say — Compliance

Avoid	Use Instead
“Buy testosterone online”	“Consult with a licensed provider”
“Get TRT shipped”	“Personalized hormone plan”
Specific drug names	“Lab-based optimization”
Medical guarantees / claims	Educational, story-based language
This protects <b>both you and us</b> from platform shutdowns and keeps the program LegitScript-aligned.	

SECTION 07

## Plug-and-Play Content Scripts

### Script 1

*“I thought I was just tired... turns out my labs told a completely different story. I booked a consult and it actually changed everything.”*

### Script 2

*“If you’re working out, eating clean, and STILL feel off... it might not be your routine. It might be your hormones.”*

### Script 3

*“No one talks about this, but low energy, bad sleep, and brain fog aren’t ‘normal.’ I finally got answers.”*

SECTION 08

## Posting Guidelines

Platform	Cadence
TikTok	3–5x / week

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Instagram Reels	3–5x / week
Stories	Daily mention or soft CTA

**Consistency = conversions.**

## SECTION 09

## Scaling Opportunity

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Top creators unlock:

- Higher payouts
- Paid ad amplification (we run ads behind **your** content)
- Long-term brand deals
- Exclusive offers + campaigns

## SECTION 10

## How to Get Started

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- 1 Receive your link + code
- 2 Create your first post within 48 hours
- 3 Send us your content (optional, for feedback)
- 4 Start earning

## SECTION 11

## Support + Contact

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We're here to help you win.

- **Affiliate Manager:** [Name]
- **Email:** partners@mybodytonic.com
- **Telegram / Slack:** available for approved partners (faster support)

## SECTION 12

## Closing

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**This isn't just another affiliate program.**

It's a performance-based partnership with real upside. The more value you create, the more you earn.